

April 19, 2011

LF311 Executive Committee

Hot Food for the Earthquake Victims in the Great East Japan

“3.11 Pray for Japan” Concert

--Little Frame on the Way of Hope--

LF311 Executive Committee is hosting a concert at Yoyogi Park event space in Tokyo on Sunday, May 8, 2011. Artists will come together to play in the concert to deliver hot food to the victims of the great east Japan earthquake and tsunami of March 11, 2011. Lao artists who were originally planning to come to Japan for the Lao Festival sang a charity song for the victims and the song will be shared at the concert on May 8.

All the donated money at the event will be used to cook hot food, “Heartfelt Gyoza (dumpling)”, and served to the victims in the devastated areas. We believe in our mission to support the victims, and would like to unite with others to start a tiny frame, shed light on the long way of hope, and continue our activities for support for the disaster victims.

<Event Overview>

- Event name: 3.11 Pray for Japan Concert
- Date: Sunday, May 8, 2011. 12:00 pm to 8:00 pm
- Place: Outdoors Stage at Yoyogi Park. The concert will be held rain or shine.

The concert, except for some artists, will be broadcasted on “Nico Nico DOUGA” on the Internet for those who cannot join the event. Donation system is available also on “Nico Nico DOUGA”. The donators can select the party such as Japanese Red Cross Society to donate the money to.

- Admission fee: Free of charge
- Number of shops: Approximately 20 shops (many food stands)
- Number of expected visitors: 10,000 people
- Promoter: TBS Radio & Communications, Inc.

LF311 Executive Committee

The Chairperson of Planning Committee; Yoichiro Aoyagi (Vietnam Festival Executive Director, former Secretary to Minister of State)

Executive Director; AKI (representative of oneasia)

- Host: HISATO Nakamura (TBS Radio), Fonchi (Idoling!!!)
- Artists: Sunplaza Nakano Kun, Minoru Mukaiya, Diamond☆Yukai, Keizo Nakanishi
Toshiyuki Tachikawa (Daiji MAN Brothers Orchestra), Ujigami Ichiban, and more
- Sponsors: Osaka Ohshou (Eat& Co., Ltd.), KADOMAN Planning, Kawakami Sangyo Co., Ltd., Shanghai WaKyo Kai, Shinzen Wakyo kaitokyo Wakyo kai, Nico Nico DOUGA, Hong Kong Wakyo Kai, Roland Corporation, and more
- Production and Direction: SILK Co., Ltd.

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Official Web page: <http://311prayforjapan.net/>

<Donation Method>

- Original wristband “3.11 Pray For Japan” will be sold at the concert and the entire sales will be donated.
- Donation box will be place at each shop stand.
- Official T-shirts by TBS Radio will be sold and a part of the sales will be donated.

<After the Donation>

- We believe in the mission to “deliver visible things as soon as possible” to the disaster victims. 100% of donated money will be used for “Heartfelt Gyoza”. One million yen will worth the Goyza dumplings for 12,000 people.
- Working with the local governments, we will deliver “Heartfelt Gyoza” in the most needed areas.

<About “Heartfelt Gyoza”>

- What is it? What to deliver?
Regular Gyoza dumplings and unique vegan Gyoza dumplings created for this event by Osaka Ohshou will be served to the disaster victims.
- When to deliver?
The delivery car will leave the event space in Yoyogi Park for the devastated areas, right after 8:00 pm on May 8, 2011, to deliver the Heartfelt Gyoza.
- Decoration of the delivery car
Messages from the visitors and the artists will be posted on the car, and those messages will reach the victims. The song for the disaster victims will be posted on the Web page of TBS Radio and also broadcasted on the delivery car.
- Continuous support
The Committee is preparing to collaborate with Japanese Special Headquarters for Measures to Assist the Lives of Disaster Victims of Cabinet Office to deliver “Heartfelt Gyoza” and music to the devastated areas.

<Artists for the Event>

<ul style="list-style-type: none"> ● Sunplaza Nakano Kun Vocalist of Bakufu Slump (Artist at AMUSE) Born in Kofu City in Yamanashi Prefecture. Grew in Nagareyama City in Chiba Prefecture. Released a cheer song, "TOMOSHIBI", with Minoru Mukaiya for the earthquake victims. 	<ul style="list-style-type: none"> ● Minoru Mukaiya From Tokyo. Former keyboard player of the great Japanese fusion band, CASIOPEA, and released more than 40 CD albums. Taught at Nagoya University of Arts from 2001 to 2009. ● Toshiyuki Tachikawa (Ex. Daiji MAN Brothers Band) Debuted in 1991 and has been a member of Daiji MAN Brothers Band for 20 years.
<ul style="list-style-type: none"> ● Keizo Nakanishi Singer, song-writer and composer. From Okayama Prefecture. His song in 1991, "ChooChoo TRAIN" is a legendary pop dance song in the 90s. Actively participate in social charity actions such as "Orange Ribbon Activity" for prevention of child abuse and neglect. 	<ul style="list-style-type: none"> ● Diamond☆Yukai Debuted as the vocalist of a legendary rock band, RED WARRIORS, in 1986. He wrapped up the activities in the band with the concert at Nihon Budokan in 1989, and currently involved in activities on stages, movies and TV programs as a solo artist.
<ul style="list-style-type: none"> ● Fonchi (Idoling!!!) From Vietnam. The 8th member of "Idoling!!!". PR director of the supporters' club for Vietnam festival. 	<ul style="list-style-type: none"> ● Ujigami Ichiban Singer in Kabuki costumes. Released "The Way of Hope" for the earthquake victims. Singers including Lam Truong from Vietnam and WING (E.X. Beyond) sang the song for charities.

We'll continue to develop the supporters' network with even more artists and staff.